



# Lunch ON THE FRONTIER

## Prof. Livio Di Matteo

Professor of Economics at Lakehead University

### GROWING HEARTLANDIA:

### Fostering a North American Central Economic Region

#### Date & Time:

Wednesday, May 20, 2009  
12 noon

#### Place:

1<sup>st</sup> Floor Ballroom  
Winnipeg Convention Centre  
375 York Avenue, Winnipeg

#### Price: (inc. GST)

\$50 for a Reserved Seat

#### Register (before May 15th):

**ON-LINE:** www.fcpp.org

**E-MAIL:** newideas@fcpp.org

**PHONE:** 204-977-5050

**FAX** this form to: 204-957-1570

#### MAIL this form to:

Ms. Erin Hartness  
Frontier Centre for Public Policy  
203 – 2727 Portage Avenue  
Winnipeg, MB R3J 0R2



The Heartlandia concept features a central North American economic region spanning Northwestern Ontario, Manitoba, Saskatchewan, North and South Dakota and Minnesota that covers 2.5 million square kilometers, has a population of nine million people and a GDP (US\$) of over 400 billion dollars. Heartlandia's activities include agriculture, food processing, forestry, petroleum, coal, mining, energy, manufacturing and services. In addition, this region contains port, road, rail and airport hubs that has at its core the inland hub of Winnipeg that is poised to be a continental interchange point. This economic region needs a focused vision in order to grow and prosper during the 21<sup>st</sup> century that will facilitate cross-border commerce and activity in the areas of cross-border employment and business opportunities, better relationships between producers and suppliers, improving cross-border transportation infrastructure, cross-border environmental and nature conservation, and tourism promotion. The next step in Heartlandia's evolution is a cross-border organizational framework akin to the Pacific Northwest Economic Region that combines government, business and other partners that will research, implement and manage projects and activities beneficial to its regional economy.



**Livio Di Matteo** holds a PhD from McMaster University and is Professor of Economics at Lakehead University where he has served since 1990. His research areas include public policy, regional economic history, health economics, and public finance. His recent policy research has explored economic performance and institutions in Northwestern Ontario and the central North American economic region. His research has been funded by grants from the Social Sciences and Humanities Research Council of Canada. Livio Di Matteo also comments on public policy and his articles have appeared in the *Financial Post*, the *Winnipeg Free Press*, the *Hamilton Spectator*, the *Toronto Star*, the *Globe and Mail* and the *Thunder Bay Chronicle- Journal*.

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#### REGISTRATION & CANCELLATION POLICY:

Registration must be received on or before May 15th to hold seats. Substitutions are allowed. Sorry, no refunds.

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