

## SHOPPING IN THUNDER BAY

The following information gives a brief overview of the shopping districts within the City of Thunder Bay.

### INTERCITY BUSINESS DISTRICT

Originally the main thoroughfare between the former cities of Port Arthur and Fort William, this bustling business district encompasses much of the real estate between and along Memorial Avenue and Fort William Road. The area can be divided into the following three sections:

- **Memorial Avenue**

Along Memorial Avenue, you will find a mix of retail outlets, auto dealerships, restaurants, a multitude of services and mini-malls. The RioCan Center is a new cluster of national chain outlets, including Wal-Mart, Staples, Winners, Chapters, Future Shop, Sport Mart, Payless Shoes, Danier Leather, Warehouse One and Super Pet. It is located in a block, bordered north and south by Central and 11<sup>th</sup> Avenues.

- **Intercity Shopping Centre**

Northwestern Ontario's largest shopping complex featuring over 100 shops and services. While shopping at the region's premier fashion centre, enjoy a meal from any of our 11 food retailers or dine in our licensed restaurant. Visit the Customer Service Centre for free conveniences, including strollers and wheelchairs, lost and found and community bookings. Service Centre also sells Intercity Shopping Centre gift certificates. For more information, visit the website at [www.intercityshoppingcentre.ca](http://www.intercityshoppingcentre.ca) or call (807) 623-6646.

- **Thunder Centre**

This recent development is located east of Fort William Road, across from Intercity Shopping Centre. Outlets for Canadian Tire and Home Depot are located here along with Pier One, LCBO, Marks Work Warehouse, Old navy and many more.

### DOWNTOWN SOUTH CORE

Amongst historic buildings, museums and green spaces, you will find a diverse collection of unique shops, boutiques and eateries where the local shopkeeper will help you find those one-of-a-kind items you won't find anywhere else. Shop for unique treasures, original artworks and wall hangings, locally designed clothing, amethyst jewellery crafted at an in-house workshop, hiking & kayaking gear at a unique outdoor

shop, local pottery and so much more. It's all in the Downtown Thunder Bay South and Victoriaville Centre, the gift and specialty shopping district.

### **HEART OF THE HARBOUR**

Over 130 independent shops and service businesses along with the Thunder Bay Charity Casino and the Prince Arthur Hotel welcome you to explore the Heart of the Harbour. Take a walk down the twinkle-lit streets to unique shops, excellent restaurants, night clubs and much more certain to peak your interest. This district is located on the shores of Lake Superior with a view of beautiful Marina Park and the legendary Sleeping Giant. (807) 343-9032

### **WESTFORT VILLAGE**

This is a unique business district with well established locally owned shops and services. Nestled near the foot of scenic Mount McKay along Frederica Street, the Village offers something for everyone with over 30 specialty stores, banking, food (Grocery), automotive services, restaurants, clothing & footwear, gifts & crafts – with expert service from all retailers. (807) 475-4755

### **ARTHUR STREET MARKETPLACE**

Located on the Trans-Canada Highway near major hotels, Arthur Street Marketplace is anchored by Zellers, and A & P grocery store and a Canadian Tire outlet. Fashions, gifts, banking, beauty shops, sporting goods and more, are all conveniently located at Arthur Street Marketplace. Open Monday – Friday, 9 am to 9 pm, Saturday 9 am to 6 pm and Sunday, noon to 5 pm. Make It Your Place! (807) 473-5815

### **COUNTY FAIR PLAZA**

Conveniently situated off Highway 11-17 on Dawson Road, adjacent to the Ramada Inn, the plaza offers you over 30 shops and services, from gourmet food to souvenirs, unique gift ideas to post office and banking services. County Fair Plaza is open from 9:30 am to 9:00 pm Monday to Friday, 9:30 am 6:00 pm Saturday and 12:00 to 5:00 pm on Sunday. (807) 767-8758

### **BAY-ALGOMA STREET AREA**

Enjoy Finnish Fish Stew or sample home made Italian meatballs at lunch, shop for Finnish sauna accessories, European gold jewellery, or the hand made articles of local craftsmen and artisans. Other locally owned businesses such as the drug store, natural foods store, and butcher shop add to the international atmosphere and culture of this Thunder Bay commercial district. (807) 345-7179

Source: Thunder Bay Shop and Dine Guide 2005  
Update: May, 2005

## 2010 - THUNDER BAY (CMA)

Retail Sales	
% Above/Below National Average	+20
2010 Retail Sales Estimate	\$ 1,873,682,260
% Canadian Total	0.44
2010 Average household income	\$ 35,328
2010 Per Capita	\$ 15,118
2010 No. of Establishments	798
2012 Projected Retail Sales	\$ 1,999,174,001
2015 Projected Retail Sales	\$ 2,182,130,431

Source: FP Markets 2010

Updated: February 2010

Daytime Population: 2010 Estimates	
Working Population	76,456
At Home Population	57,833
<b>Total</b>	<b>134,289</b>

Source: FP Markets 2010

Updated: February 2010

Average Household Expenditures : 2010 Estimates	
Food	\$ 7,478
Shelter	\$ 13,019
Clothing	\$ 2,812
Transportation	\$ 9,104
Health & Personal Care	\$ 2,762
Recreation, Reading & Education	\$ 5,645
Taxes & Securities	\$ 17,628
Other	\$ 10,039
<b>Total Expenditures</b>	<b>\$ 68,486</b>

Source: FP Markets 2010

Updated: February 2010

Disposable & Discretionary Income Estimates 2010	Per Household
Disposable Income per Hhld	\$ 55,125
Discretionary Income per Hhld	\$ 19,430

Source: FP Markets 2010

Updated: February 2010

**MARKET AREA POPULATION FOR THUNDER BAY**

Census Tract	Population Data			Household Data	
	2006	2001	1996	Number of Households (2006)	Median income in 2005 - All private households
1	1532	1,644	1,859	680	41,682
2	3582	3,619	3,840	1,550	47,215
3	5081	5,190	5,582	2,270	47,775
4	3948	3,966	4,119	1,725	54,825
5	4603	4,772	4,956	2,005	59,775
6	935	835	1,037	580	16,187
7	5088	5,048	5,410	2,410	35,729
8	4601	4,604	4,824	2,040	66,550
9.01	3136	3,232	3,466	1,225	64,857
9.02	5205	5,597	5,952	1,950	79,208
10.01	1332	1,320	1,407	570	69,583
10.02	3407	3,374	3,539	1,600	37,165
11.01	1274	1,280	1,340	585	47,822
11.02	4018	3,933	4,440	2,030	44,828
11.03	2754	2,286	2,370	860	94,743
12	3174	3,323	3,478	1,320	46,480
13	3272	3,321	3,527	1,420	71,681
14	3536	3,468	3,790	1,970	44,097
15	2941	2,988	2,885	1,455	67,352
16	3714	3,682	3,888	1,790	66,252
17	3270	3,309	3,484	1,345	73,706
18	4978	4,990	5,318	2,220	67,205
19	3204	3,133	3,309	1,360	66,923
20	870	792	847	340	55,784
21	4779	4,980	5,284	2,045	61,336
22.02	8199	7,711	6,985	2,840	89,489
22.03	2865	3,032	3,206	1,110	78,895
22.04	4435	4,682	4,859	1,670	60,352
23.01	3069	2,922	2,684	985	107,291
23.02	6338	5,983	5,977	2,295	88,070
100.01	3093	2,648	2763	1140	68,907
100.02	7761	7,856	7872	2800	75,634
101	2913	2,466	2,346	1225	71,382
<b>TOTAL</b>	<b>122,907</b>	<b>121,986</b>	<b>126,643</b>	<b>51,410</b>	<b>62,690</b>

Source: www.statcan.ca - 2006 Census

Updated: March 2009

**THUNDER BAY CENSUS TRACT MAP**

