SUPPORTING and ENHANCING BUSINESS in Thunder Bay

www.ThunderBayCEDC.ca
The City of THUNDER BAY

As the geographical centre of North America and the largest metropolitan centre in Northwestern Ontario, Thunder Bay has a population of over 120,000 (CMA) residents. Historically, the City’s location as a gateway to vast tracks of wilderness made it a strong participant in resource industries like the fur trade and forestry. Today, Thunder Bay and Northwestern Ontario are demonstrating the capacity to build and sustain a knowledge-based economy that provides a diversity of good jobs and academic opportunities for our citizens. The Northern Ontario Medical School, Canada’s first new medical school opened in 2005. The Thunder Bay Regional Research Institute is pioneering a new standard of excellence in the clinical investigation of novel molecular imaging-based diagnostic technologies for disease prevention, early detection and image-guided treatment.
STATISTICS AND DEMOGRAPHICS
THUNDER BAY, ON (CMA)

Population: 121,596 (Statistics Canada 2011)
Total Private Dwellings: 56,071
Land Area 2,556.37 km²
Population Density 47.6 (per km²)
Superior Labour Force 63,600 (Source: Statistics Canada)
COMPETITIVE ADVANTAGES

• A regional exploration and mining service hub.

• The service centre hub to the Northern region.

• Excellent access to the United States of America market.

• 32 miles / 52 km from the U.S. border.

• Convenient border crossing to the United States of America.

• The 3rd busiest international airport in Ontario.

• Two major educational institutions: Confederation College & Lakehead University.

• World class health and medical and research facilities.

• The largest independent telecommunications company.

• Natural resources, unique location and unspoiled outdoors.

• Excellent real estate options.

• A growing cluster focused on molecular medicine: research in the areas of mitochondrial DNA, genetic DNA analysis, and cancer research and development is propelling Thunder Bay’s economy forward.
DISTANCE FROM:

Toronto
1,387 km
862 miles

Winnipeg
700 km
435 miles

Minneapolis
581 km
361 miles

Chicago
1,047 km
651 miles

STRATEGIC LOCATION

• The City of Thunder Bay is located in the centre of Canada and enjoys access to both eastern and western markets, as well as the American Upper Midwest.

• Thunder Bay is a transportation hub, featuring one of Canada’s largest port facilities, both major railways and the junction of the Trans-Canada Highway with the principal north-south routes from Upper Midwest to the Gulf of Mexico.

• Minneapolis, Minnesota is the nearest major U.S. City to Thunder Bay.

• Thunder Bay’s international airport, port, railroads, highways and central location make it easy to get people and goods in and out.

• For 150 years, forestry has played an integral part in Thunder Bay’s development. Thunder Bay is situated on Lake Superior, the largest freshwater lake in the world.
MAJOR EMPLOYERS

- Thunder Bay Regional Health Sciences Centre (Acute Care Hospital)
- Lakehead District School Board (Elementary and Secondary Education)
- St. Joseph’s Care Group (Complex Care, Rehabilitation, Long Term Care, Supportive Housing and Mental Health)
- Thunder Bay Catholic District School Board (Education)
- Lakehead University (Education)
- Confederation College (Education)
- Resolute Forest Products (Pulp and Paper, Forest Products)
- Bombardier Transportation (Mass Transportation, Equipment Manufacturing)
- City of Thunder Bay (Municipal Government)
SUPERIOR TRANSPORTATION

Thunder Bay International Airport
• 3rd busiest airport in Ontario

Port of Thunder Bay
• International Port
• Great Lakes/St. Lawrence Seaway

Trans-Canada Highway 11/17 and Highway 61
• Connects to U.S. Interstate System

Canadian Rail
• Access to both major national firms:
  Canadian National Railway (CN) and
  Canadian Pacific Railway (CP)
SUPPORTING and ENHANCING BUSINESS in Thunder Bay