



**clean, green & beautiful**

## **CLEAN, GREEN & BEAUTIFUL EMERGING PROJECT GRANT APPLICATION**

### **Background information:**

Following recommendations from the Mayor's Task Force on Civic Pride (established in 2005), in 2007 City Council adopted a Corporate Policy to establish an advisory committee on clean, green, and beautiful initiatives. The purpose of the committee is to develop a common vision to enhance the function, look and feel of where we live, work, and play through beautification, heritage and environmental greening initiatives. The Clean, Green and Beautiful Committee is working to provide civic leadership to bring together business, industry and community leaders to find creative ways to improve the City's appearance and environmental footprint.

### **Small Emerging Project Grant:**

This grant is sponsored by the City of Thunder Bay's Clean, Green & Beautiful (CGB) Committee whose mandate is to support projects that beautify our City and enhance civic pride. Emerging Projects are open to local organizations and businesses, City Committees, and City Departments for grants up to \$5000.

Larger contributions will be considered based on tangible community benefits and availability of funds.

Studies, research, plans, or administration fees, however important, **are not eligible** for funding from this source.

### **Grant Objectives:**

Projects should

- Provide clear, and highly visible benefits to the community
- Demonstrate potential for long-term impact or must be high impact if project is for a shorter duration
- should align with, or further the Clean, Green & Beautiful Committee's objectives
- bring recognition of the Clean, Green & Beautiful Committee's contribution to further promote the Clean, Green & Beautiful Committee mandate

Examples of eligible projects could include public art, community improvements (artistic painting, landscaping, improved seating areas, public education about civic pride, etc.)

**Evaluation:**

The City's Clean, Green & Beautiful Committee will evaluate applications.

Department/Committee/Organization \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Date Submitted \_\_\_\_\_

**Which of the following best describes your project?**

- Public Art
- Beautification
- Heritage
- Sustainability and environmental greening

**PROJECT DESCRIPTION [UP TO 250 WORDS]:**

A separate page can be used – include pictures, photos, and/or sketches if available. Please demonstrate how the project aligns with the stated objectives of this grant.

**Proposed timeline for project:**

(Indicate how long it will take from start to finish).

**PARTNERS**  
(If applicable)

Please identify how your organization will recognize Clean, Green & Beautiful funding. Hard copy or electronic files/screen shots are to be provided to the Clean, Green & Beautiful Committee.

Clean, Green & Beautiful will be included in the following social media (check all that apply):

- Facebook
- Twitter
- LinkedIn
- TikTok
- Other (please specify): \_\_\_\_\_  
\_\_\_\_\_

Clean, Green & Beautiful will be included in the following publications (check all that apply):

- Media Release
- Newsletter
- Website
- Correspondence regarding the project to stakeholders such as Board members, volunteers, donors (please describe): \_\_\_\_\_  
\_\_\_\_\_
- Other (please specify): \_\_\_\_\_  
\_\_\_\_\_

Clean, Green & Beautiful will be included in the following (check all that apply):

- Project-related signage (please describe): \_\_\_\_\_  
\_\_\_\_\_
- Project-related event(s) (please describe): \_\_\_\_\_  
\_\_\_\_\_

**What are the benefits to the community resulting from this project?**

**BUDGET FOR THE PROJECT**

**ESTIMATED TOTAL COST** \_\_\_\_\_

**AMOUNT REQUESTED** \_\_\_\_\_

Successful applicants are required to provide the following, which may be published at the discretion of the City of Thunder Bay to promote and celebrate Clean, Green & Beautiful initiatives.

- Before and after high-resolution electronic photos of the project/site and/or the funded initiative “in action”.
- 250-word article to include project description, outcomes/benefits to community, people/partners involved, and a quote from the appropriate project representative.

**Please return completed application to Office of the City Clerk:**

**[CGB@thunderbay.ca](mailto:CGB@thunderbay.ca)**  
**807-625-2971**