

# The Welcome Project

...because an inclusive community is a vibrant and connected community

## SPONSORSHIP OPPORTUNITIES

*Dear Friend,*

The City of Thunder Bay's Aboriginal Liaison Unit is embarking on an innovative project to address the need for educational training resources to help youth and families transitioning to Thunder Bay learn how to navigate, and even thrive, in our city.

The Welcome Project will consist of a four-part, high-quality documentary film series and dedicated website that will be used as part of a welcome package to help acclimate newcomers to the City, particularly students.

We have partnered with award-winning Aboriginal film director Michelle Derosier and cinematographer Dave Clement, both of Thunderstone Pictures, to produce the films. This project builds on the positive steps the City of Thunder Bay has already taken to help create a safe and welcoming environment for all people.

Thunder Bay is changing and includes a rapidly growing Aboriginal population. As with any rapid growth, we have experienced exciting opportunities as well as real challenges as a community. We are also encouraging dialogue in the community about Aboriginal issues at large, and how to move forward together.

### Support the Welcome Project

In order to make these important tools a reality, we need the support of community members like you. We are planning to host screening at our Fall Feast and Festival of Services this September, involving the participants of each of the films, its directors, sponsors, media and the community at large. Following is a project outline that highlights the need and plans for the films, as well as sponsorship opportunities. We invite you to look both over and we will be in touch to follow up.

Thank you for your time and consideration.

*Sincerely,*



Ann Magiskan, Aboriginal Liaison,  
City of Thunder Bay







## SPONSOR THE *Welcome Project*

Show your commitment to moving forward as a safe and welcoming community by sponsoring this important work. A variety of sponsorships are available, and include:

### **GOLD SPONSOR** (\$2000 or more)

**Benefits:**

- Your name (or name of CEO, ED, President, etc...) listed as **Executive Producer** in the film credits
- Your LOGO prominently featured as a "Visionary Sponsor" on the DVD cover, in the Film Credits and all related websites, advertising, and program materials

### **SILVER SPONSOR** (\$1000)

**Benefits:**

- Your name (or name of CEO, ED, President, etc...) listed as **Associate Producer** in the film credits
- Your LOGO featured as a "Made Possible By" on the DVD cover, in the Film Credits and all related websites, advertising, and program materials

### **BRONZE SPONSOR** (\$500)

**Benefits:**

- Written acknowledgement in the film credits and all related websites and program materials

For more information, please contact: Joyce Hunter, Aboriginal Liaison Strategy Coordinator, City of Thunder Bay at (807) 625-2007 or [jhunter@thunderbay.ca](mailto:jhunter@thunderbay.ca)

# The Welcome Project

## SPONSORSHIP AGREEMENT

ORGANIZATION: (if applicable)

CONTACT PERSON:

ADDRESS:

EMAIL:

PHONE:

FAX:

The above mentioned sponsor agrees to sponsor the following amount to the Welcome Project:

### SPONSORSHIP LEVELS

Gold	Silver	Bronze
\$2000 and up	\$1000	\$500

We are choosing to sponsor in the amount of \$ \_\_\_\_\_

Please fax to: (807) 623-5468, Attention: Joyce Hunter or mail to:

**Joyce Hunter**  
Aboriginal Liaison Strategy Co-ordinator  
City of Thunder Bay  
500 Donald Street East  
City Hall - 3rd Floor  
Thunder Bay, ON P7E 5V3

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

*An invoice will be sent to you upon receiving agreement.*