



THE CORPORATION OF THE CITY OF THUNDER BAY

BY-LAW NUMBER 135... 19.72.

A By-law to prohibit and regulate signs and other advertising devices in the City of Thunder Bay.

WHEREAS the Municipal Act, R.S.O. 1990, Chapter M.45, Section 210 provides, in subsections 146, 148 and 149, that By-laws may be passed by councils of local municipalities as follows:

146. For prohibiting or regulating signs and other advertising devices or any class or classes thereof and the posting of notices on buildings or vacant lots within any defined area or areas or on land abutting on any defined highway or part of a highway.

(a) A by-law passed under this paragraph may specify a time period during which signs or other advertising devices in a defined class may stand or be displayed in the municipality and may require the removal of such signs or other advertising devices which continue to stand or be displayed after such time period has expired.

(b) A by-law passed under this paragraph may require the production of the plans of all signs or other advertising devices to be erected, displayed, altered or repaired and provide for the charging of fees for the inspection and approval of such plans and for the fixing of the amount of such fees and for the issuing of a permit certifying to such approval and may prohibit the erection, display, alteration or repair of any sign or advertising device where a permit has not been obtained therefor and may authorize the refusal of a permit for any sign or other advertising device that if erected or displayed would be contrary to any by-law of the municipality.

(c) A change in the message displayed by a sign or other advertising device does not in itself constitute an alteration.

(d) A by-law passed under this paragraph may authorize the pulling down or removal at the expense of the owner of any sign or other advertising device that is erected or displayed in contravention of the by-law and may require any person who,

(i) has caused a sign or other advertising device to be erected, displayed, altered or repaired without first having obtained a permit to do so, or

(ii) having obtained a permit has caused a sign or other advertising device to be erected, displayed, altered or repaired contrary to the approved plans in respect of which the permit was issued,

to make such sign or other advertising device comply with the by-laws of the municipality if it does not so comply or to remove such sign or other advertising device within such period of time as the by-law specifies.

148. For prohibiting or regulating the nailing or otherwise attaching of anything or the causing of anything to be so nailed or otherwise attached to or upon any property managed and controlled by a public utility commission or of a local board as defined in clause (a) of paragraph 46 of Section 207.



149. For prohibiting the pulling down or defacing of signs or other advertising devices and notices lawfully affixed.

AND WHEREAS the Council of the Corporation of the City of Thunder Bay deems it appropriate to enact such a By-law in respect of all lands within the City of Thunder Bay:

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF THUNDER BAY ENACTS AS FOLLOWS:

SECTION 1 - TITLE

1.1 Short Title

This By-law may be known and cited as the "Sign By-law".

SECTION 2 -- DEFINITIONS

- 2.1 a) For the purpose of this By-law, the definitions and interpretations given in this Section shall govern;
- b) in this By-law, the word "shall" is mandatory;
- c) reference to Provincial Legislation shall mean Ontario Legislation, R.S.O. 1990, and includes the Act both as amended and revised from time to time, or any legislation enacted in substitution therefor.

"Apartment building" means a building containing three or more dwelling units.

"Apartment development" means two or more apartment buildings on one property or owned or managed as a single development.

"Automotive service station" means an automotive service station as defined by the Zoning By-law.

"Building Inspector" means a Building Inspector or Chief Building Official of the City of Thunder Bay and his designated representative.

"Canopy" means that portion of a building which projects for the purpose of giving cover at an entrance and which may or may not have signs thereon.

"Commercial building" means a building containing commercial uses as defined by the Zoning By-law.

"Commercial Zone" includes any zone that has the word "Commercial" in the zone title, as defined and designated by the Zoning By-law.

"Corner automotive service station" means an automotive service station on property located at the intersection of two or more streets.

"Corner building" means a building on property located at the intersection of two or more streets.

"Corporation" means the Corporation of the City of Thunder Bay.



"Dwelling unit" means a dwelling unit as defined by the Zoning By-law.

"Emergency response personnel" means firefighters, ambulance attendants, paramedics or similar response personnel.

"Frontage" means the measurement of a property abutting a street line.

"Future Development Zone" means a Future Development Zone as defined and designated by the Zoning By-law.

"Industrial Zone" includes any zone that has the word "Industrial" in the zone title as defined and designated by the Zoning By-law and for the purposes of this By-law shall also include an Airport Zone, Utilities and Services Zone and Railway Zone as defined and designated by the Zoning By-law.

"Institutional Zone" includes any zone that has the word "Institutional" in the zone title as defined and designated by the Zoning By-law.

"Licence By-law" means The Board of Commissioners of Police for The Corporation of the City of Thunder Bay By-law Number PC23-1983 as amended or any by-law enacted in substitution therefore.

"Marquee" shall mean an attachment to a building which projects for the usual purpose of giving cover and which may or may not have advertising signs thereon.

"Open Space Zone" means an Open Space Zone as designated by the Zoning By-law.

"Property line" means a line dividing one property from another property.

"Residential Estate Zone" means a Residential Estate Zone as designated by the Zoning By-law.

"Residential Zone" includes any zone that has the word "Residential" in the zone title, as defined and designated by the Zoning By-law.

"Rural Residential Zone" means a Rural Area Zone as designated by the Zoning By-law.

"Shopping centre" means a shopping centre as defined by the Zoning By-law.

"Sidewalk" means a public sidewalk and shall not include a sidewalk located on private property.

"Sign" includes an advertising device or notice and means any visual medium, including its structure and other component parts, which is used or capable of being used to attract attention to a specific subject matter, other than itself, for identification, information or advertising purposes.

"Sign, Bench" means any sign that is painted, placed or attached to a bench.

"Sign, Cartop" means any sign that is displayed on top of a vehicle.



"Sign, Encroaching" means any sign which hangs over or encroaches upon any street and includes any device used as support for such sign.

"Sign, Ground" means a sign directly supported by the ground without the aid of any other building or structure, other than the sign structure.

"Sign, Identification" means a sign, including in whole or in part, only the name, address and telephone number of the premises, including any insignia related thereto, plus the name, address and telephone of the owner and/or manager of the premises.

"Sign, Mobile" means a sign not exceeding 6.7 square metres in area and 3.0 metres in height and situated on the ground but not permanently affixed thereto and without restricting the generality of the foregoing, be deemed to include signs that may be moved from place to place.

"Sign, Mobile billboard" means a sign greater in area than 6.7 square metres or exceeding 3.0 metres in height and situated on the ground but not permanently affixed thereto and without restricting the generality of the foregoing, be deemed to include signs that may be moved from place to place.

"Sign, No Trespassing" means a sign prohibiting, limiting or regulating entry or activities on the property.

"Sign, Projecting" means a sign attached and perpendicular to the main wall of a building.

"Sign, Public Information" means any of the following signs:

- a) sign erected by or for a government agency;
- b) signs designating public hospitals, churches, schools operated by a public school board or an ecclesiastical authority other than a nursery school, a public library, a community centre or arena or other government use;
- c) signs erected in parks, stadia or playgrounds for use as scoreboards or timers provided such signs do not carry advertising other than the name and/or insignia of the donor and provided that the non-scoreboard or non-timer area of any such sign is not greater than one quarter of the total sign area.

"Sign, Real estate" means a sign advertising the sale or rental of property upon which the sign is located.

"Sign, Roof" means a sign which is located entirely on or above the main roof of a building or located entirely above a parapet of a building.

"Sign, Temporary Open House" means a sign advertising an open house being conducted at a property being offered for sale or rent.

"Sign, Transit shelter" means an advertising sign displayed upon or within a transit shelter.



"Sign, Wall" means a sign entirely supported by or through the face of a building or structure, or by component members comprising all or a part of said face.

"Sign area" means the number of square metres or part thereof on the surface or surfaces of a sign including the border and frame, and where there is no border shall include all the area of the surfaces lying with the extremities of the sign.

"Sign face" means that portion of the sign, excluding the sign structure, upon which, as part of, against or through which the message of the sign is displayed.

"Sign height" means the vertical distance from the ground to the top of the sign, including the border or frame where applicable.

"Sign structure" means a structure which supports, did support or which is constructed to support a sign face, and which in turn is supported by the ground or by a building or structure not an integral part of the sign.

"Street" means a street, highway, road or other public right of way including a road allowance and sidewalk, but does not include a private lane.

"Street, residential" means a street within a Residential Zone.

"Street line" means a line dividing a property from a street.

"Zoning By-law" means City of Thunder Bay Zoning By-law 177-1983 as amended or any by-law enacted in substitution therefore.

### SECTION 3 - EXCEPTIONS WITH RESPECT TO LOCATION AND SAFETY

3.1 The provisions of this By-law shall not apply to:

- (a) A public information sign.
- (b) A No trespassing sign and a safety or caution sign including an entrance, exit and parking sign on private property, provided that the sign area does not exceed .46 square metres.
- (c) Maintenance or repairs using materials identical to the materials of the component being maintained or repaired.
- (d) A non-illuminated real estate sign provided that such sign is located on the building or property being advertised and that the sign area does not exceed 1.0 square metres.
- (e) A non-illuminated sign not exceeding 18.6 square metres in area stating the name of the builder or project to be built on the property on which the sign is located and stating names and addresses of owners, contractors, consultants, provided that such sign shall be removed within six (6) months of first occupancy.



- (f) Signs or lettering attached to or painted directly on a vehicle, provided that such vehicle, is not being used mainly for sign purposes at any location at which such sign may not otherwise be permitted.
- (g) Transit shelter signs, bench signs, waste container signs or similar advertising objects where such are erected or displayed under separate agreement with the Corporation.
- (h) Cartop signs where such are erected or displayed in accordance with the Licence By-law.
- (g) A sign or advertising device that is lawfully erected or displayed on the day the by-law comes into force, if the sign or advertising device is not substantially altered, and the maintenance and repair of the sign or advertising device or a change in the message displayed shall be deemed not it itself to constitute an alteration.

#### SECTION 4 - PERMITS

- 4.1 a) No person shall erect, display, alter or repair or allow the erection, display, alteration or repair of any sign within the City of Thunder Bay without first obtaining a permit therefore.
- b) A change in the message displayed on the sign does not constitute an alteration so as to require a permit.
- 4.2 No person shall erect, display, alter or repair a sign or part thereof except in accordance with:
  - a) this By-law; and
  - b) the plans, drawings and specifications on the basis of which a permit has been issued; and
  - c) the applicable provisions of the Ontario Building Code.
- 4.3 The application for the permit shall be accompanied by the following information filed in duplicate:
  - (a) completed drawings and specifications of the sign and the supporting framework; and
  - (b) plans indicating the location of the proposed sign on the building relative to vehicular access, doors, windows, and other existing signs on the site; and
  - (c) site plans to scale indicating the location of the proposed sign on the site, street lines and other boundaries of the property and the location of the building thereon.
- 4.4 A permit may be refused for any sign that, if erected or displayed, would be contrary to the provisions of any By-law of the Corporation.
- 4.5 The fee for a required inspection and approval of plans shall be set out in Schedule "A" attached hereto.



SECTION 5 - GENERAL REGULATIONS AND PROHIBITIONS

- 5.1 (a) Except where otherwise expressly permitted or prohibited in this By-law, no sign shall be erected, displayed, altered or repaired so as to be closer than 0.3 metres to any street or property line.
- (b) Where the distance between a building and the street or property line is less than 0.6 metres, a wall sign may be permitted, provided that the wall sign projects no more than 0.25 metres from the building.
- 5.2 No sign shall be erected, displayed, altered or repaired in any location where it directly interferes with, obstructs the view of, or is confused with, any traffic sign, signal or device.
- 5.3 No sign shall be erected, displayed, altered or repaired in such a manner as to materially impede the view of any driveway, lane, street or highway intersection, or in such manner as to materially impede the view of the intersection of the street or highway with a railroad crossing.
- 5.4 No sign or any lighting fixture or other device associated with a sign which projects over a sidewalk or other public pedestrian walk shall be located lower than 3.5 metres above the surface of the sidewalk or other public pedestrian walk.
- 5.5 No sign shall be erected, displayed, altered or repaired so as to prevent or impede free access by emergency response personnel to any part of a building.
- 5.6 Illuminated signs shall be erected, displayed, altered or repaired so as to divert light away from an adjacent premises and street.
- 5.7 Every sign shall be kept in good repair and safe and in a secure condition so as not to endanger the safety of persons or property at all times.
- 5.8 Where a sign is not constructed of galvanized or corrosion resistant material, it shall be maintained in a painted condition and clean of rust.
- 5.9 Every sign for which a permit is required shall be subject to an inspection by the Building Inspector when completed.
- 5.10 Nothing in this By-law shall permit a sign to be erected, displayed, altered or repaired where such is specifically prohibited by the Zoning By-law.
- 5.11 Any sign or part thereof which advertises a business which is no longer operating or a service which is no longer being offered, must be removed within 60 days of the discontinuance of such business or service.
- 5.12 Except where otherwise expressly permitted in this By-law, no sign or any part thereof is permitted to be erected or displayed upon or encroach onto or over any property owned by the City of Thunder Bay.



SECTION 6 - TEMPORARY OPEN HOUSE REAL ESTATE SIGNS

- 6.1 Temporary open house real estate signs are permitted without a permit and may be erected or displayed upon a road allowance provided that:
- (a) the sign does not interfere with the use of the street or sidewalk; and
  - (b) the sign is displayed only during the actual times of the open house; and
  - (c) the area of the sign shall not exceed 0.4 square metres per side and the height shall not exceed 0.75 metres.

SECTION 7 - MOBILE SIGNS AND MOBILE BILLBOARD SIGNS

- 7.1 No person shall erect, display, alter or repair, or cause to be erected, displayed, altered or repaired, any mobile sign or mobile billboard sign unless:
- (a) an application for a permit therefor has been submitted to the Building Services Office and such application has been endorsed by the person for whom or on whose behalf the sign is proposed to be installed, erected or displayed, or by such person's agent; and
  - (b) a permit has been issued and is valid for the date or dates upon which such sign is displayed; and
  - (c) such sign is displayed within thirty days of the date of issuance of such permit.
- 7.2 No permit shall be issued to permit a mobile sign or mobile billboard sign to be displayed on any one property for a period of less than one month or for a consecutive number of days longer than four months or for a cumulative period of more than eight months in any calendar year provided, however, that for the purposes of this clause, each commercial tenant of a multi-occupancy commercial building shall be deemed to occupy separate property.
- 7.3 No person shall erect, display, alter or repair a mobile sign or mobile billboard sign which does not have permanently affixed thereto in a readily identifiable location, the name and current business telephone number of the owner of such sign.
- 7.4 No person shall erect, display, alter or repair a mobile sign or mobile billboard sign which:
- (a) is closer than 5.0 metres to the intersection of two street lines; or
  - (b) is closer than 1 metre to any property line.
- 7.5 No person shall erect, display, alter or repair more than one mobile or mobile billboard sign at any one time on any property except where the property has a frontage greater than 50 metres, in which case one mobile or mobile billboard sign for every 50 metres frontage or part thereof may be permitted. In no case



shall a mobile sign or mobile billboard sign be erected or displayed closer than 5 metres to another mobile sign or mobile billboard sign already erected or displayed on the same or another property.

- 7.6 Notwithstanding any other provisions of this By-law, no mobile sign or mobile billboard sign shall be erected or displayed on any public road allowance.

SECTION 8 - SIGNS IN RESIDENTIAL, RURAL RESIDENTIAL  
AND OPEN SPACE ZONES

- 8.1 No person shall erect, display, alter or repair or permit a sign in a Residential, Rural Residential or Open Space Zone, save and except the following:
- (a) Real estate signs exceeding 1.0 square metre in area but not exceeding 4.6 square metres in area are permitted in Rural Residential, Residential Estate and Open Space Zones only.
  - (b) One sign not exceeding 0.19 square metres in area, indicating a business, profession or occupation lawfully conducted upon the property.
  - (c) Where a farm is located in a Residential Zone, one sign not exceeding 1.0 square metres in area advertising farm products raised or produced on the premises.
  - (d) One identification sign having a maximum area of 5.0 square metres is permitted for a golf course located upon the same property and where such golf course abuts more than one street an additional sign may be permitted for each additional street frontage.
  - (e) One identification wall sign not exceeding 3.0 square metres is permitted upon an apartment building.
  - (f) One identification ground sign not exceeding 3.0 square metres is permitted at an apartment development and where such development abuts more than one street, two such signs are permitted.
  - (g) One non-illuminated ground sign not exceeding 60 square metres in area and 9 metres in height, advertising a lawful business conducted at another location, shall be permitted on each property in an Open Space Zone, Rural Residential Zone or Residential Estate Zone, provided that no such sign shall be erected or displayed closer than 30 metres to any other sign already erected or displayed on the same or another property.
- 8.2 One mobile sign is permitted in a residential zone for less than one week to announce a birth, birthday, anniversary or similar personal event provided that any such sign shall not be illuminated between the hours of 10:00 p.m. and 8:00 a.m.

SECTION 9 - SIGNS IN COMMERCIAL ZONES

- 9.1 No person shall erect, display, alter or repair or



permit a sign in a Commercial Zone save and except the following:

- (a) roof signs not exceeding 10 square metres may be erected on the roof of a commercial building. Not more than one such sign shall be erected on one property. Where two such signs are erected back to back on a single supporting structure, they are deemed to be one sign for the purpose of this section.
- (b) The following ground signs are permitted:
  - i) On vacant land, ground signs having a maximum area of 50 square metres and maximum height of 7.5 metres.
  - ii) Ground signs having a maximum height of 7.5 metres and a maximum advertising area of 24 square metres.
  - iii) At shopping centres, one ground sign advertising a lawful business or service conducted, or product sold within the building or upon the premises, such sign to have a maximum advertising area of 24 square metres and a maximum height of 7.5 metres, provided however, that in the case of a shopping centre having frontage totaling not less than 200 metres in length, two such ground signs are permitted and such signs may have a maximum advertising area of 46 square metres per sign and a maximum height of 14 metres.
  - iv) A sign not exceeding 1.1 square metres in area is permitted upon a public parking lot provided that such sign shall be related exclusively to the use carried on therein.
- (c) Wall, projecting, marquee and canopy signs are permitted on the exterior of commercial building provided that the total area of all such signs on any part of a commercial building shall not exceed 23.2 square metres except that on the side of a corner building facing a residential street a wall sign shall not exceed a maximum area of 4.7 square metres; provided, in a case of a commercial building erected on a lot having a frontage greater than 15 metres, the total area of all such signs fronting on the commercial street may be increased on a pro-rata basis in accordance with the amount that the frontage exceeds 15 metres.

SECTION 10 - SIGNS IN INDUSTRIAL, INSTITUTIONAL  
AND FUTURE DEVELOPMENT ZONES

10.1 No person shall erect, display, alter or repair or permit a sign in an Industrial, Institutional or Future Development Zone save and except the following:

- (a) Roof signs not exceeding 10 square metres.
- (b) The following ground signs are permitted:
  - i) Ground signs having a maximum area of 50 square metres and a maximum height of 7.5 metres are permitted on vacant land, and if



illuminated, they shall be so constructed and located so as to divert light away from adjacent streets and residential zones.

- ii) One ground sign having a maximum area of 7.6 square metres and maximum height of 7.5 metres is permitted on any lot developed and used by buildings permitted in an industrial zone. In the case of a building erected on a lot having a frontage greater than 45 metres, the maximum area of the sign may be increased on a pro-rata basis in accordance with the amount which the frontage exceeds 45 metres.
- iii) A real estate sign exceeding 1.0 square metre in area but not exceeding 4.6 square metres in area may be permitted on vacant land.
- (c) Wall signs, the total area of which do not exceed 24 square metres, for the purpose of advertising a lawful business or service conducted or products manufactured or sold within the building, may be erected on walls of buildings.

#### SECTION 11 - SIGNS AT AUTOMOTIVE SERVICE STATIONS

11.1 No person shall erect, display, alter or repair or permit a sign, identification letters or advertising devices at an automotive service station, save and except the following:

- (a) At a corner automotive service station the following are permitted:
  - i) One roof sign not exceeding 10 square metres.
  - ii) Wall signs on the building, on elevations facing a street, not exceeding 5 square metres each and the total area of all such signs not to exceed 10 square metres.
  - iii) Two ground signs not exceeding 10 square metres per face in area each, located between the building and the street line, such signs to be located at least 7 metres distance from the point of intersection of the two street lines, and in the case where such street lines meet on a curve, the signs shall be at least 7 metres distance from the mid-point of such curve.
  - iv) Two ground signs, maximum area of each not exceeding 5 square metres, may be located in a rear yard or side yard.
- (b) All other automotive service stations:
  - i). One roof sign not exceeding 10 square metres.
  - ii) Wall signs on the building not exceeding 5 square metres each in area, on the elevations facing a street, the total area of such signs not to exceed 10 square metres.
  - iii) One ground sign not exceeding 10 square metres in area, located between the building



and the street line, such sign to be located not less than 3 metres from the side lot line when such lot line is adjacent to a residential zone.

- iv) Two ground signs, maximum area of each not exceeding 5 square metres, may be located in a rear yard or side yard.

#### SECTION 12 - NON-CONFORMING SIGNS AND UNLAWFUL SIGNS

12.1 Whenever a Building Inspector or Municipal Law Enforcement Officer finds a sign to be in violation of any provisions of this by-law, he may, by registered mail or by personal service, give a written Notice of Violation to the property owner and/or the property occupant and/or the owner of the sign, requiring them or either of them to make such sign comply with this By-law within 14 days of the issuance of such Notice.

12.2 A person who,

- (a) has caused a sign to be erected, displayed, altered or repaired without first having obtained a permit to do so; or
- (b) having obtained a permit has caused a sign to be erected, displayed, altered or repaired contrary to the approved plans in respect of which the permit was issued; or
- (c) has caused a sign to be erected, displayed, altered or repaired contrary to this By-law,

shall make such sign comply with the provisions of this By-law or remove such sign within 14 days of the issuance of a written Notice of Violation.

12.3 Despite any other provisions of this section, if upon inspection by a Building Inspector or Municipal Law Enforcement Officer, the Inspector or Officer is satisfied there is non-conformity with this By-law to such extent as to pose an immediate danger to the health or safety of any person, the Building Inspector or Municipal Law Enforcement Officer may issue the Notice of Violation verbally and may require the work to be done forthwith to terminate the danger.

12.4 If a Notice issued under Section 12.1 or Section 12.3 is not complied with, the Corporation may pull down and remove the sign or cause it to be pulled down and removed, at the expense of the owner of the sign.

12.5 A sign so removed shall be stored by the Corporation for a period of not less than 30 days, during which time the sign owner or his agent is entitled to redeem the sign upon receipt by the Treasurer of the Corporation of sufficient funds to cover the cost incurred by the Corporation in the removal and storage of the sign.

12.6 Where the Corporation has proceeded under Section 12.4, a copy of an invoice for any costs incurred, together with a certificate by the Treasurer indicating that:

- i) the invoice has been sent to the person liable to pay the same; and



ii) no payment or insufficient payment has been received for the invoice; and

iii) payment for the invoice is overdue;

shall be sufficient authority to enter the amount of the unpaid balance of the invoice on the tax collector's rolls and collected in like manner as municipal taxes.

#### SECTION 13 - APPEAL FOR A SIGN VARIANCE

13.1 The Corporation recognizes that there may be exceptions to the rule and an appeal to the Council of the Corporation may be made for minor variances to this By-law.

13.2 An application for a minor variance must be forwarded to the City Clerk, in writing, stating the reason for such variance and be accompanied by the required documents as set out in Section 4.3.

#### SECTION 14 - 'A' - SPECIAL REGULATIONS TO COVER SIGN ERECTION ALONG BALMORAL AVENUE BETWEEN MCINTYRE RIVER AND OLIVER ROAD

14.1 The provisions of this Part shall apply to all lands abutting on Balmoral Street between the McIntyre River and Oliver Road.

14.2 The provisions of this Part shall prevail over the remaining provisions of this by-law in respect of the lands to which this Part applies and otherwise, the provisions of this by-law shall apply to the said lands.

14.3 No signs shall be erected upon the lands to which this Part applies except ground signs and wall signs.

14.4 The message carried by a ground sign shall relate solely to the use of the property upon which it is located.

14.5 No ground signs shall be located less than 1.5 metres from the property line adjacent to Balmoral Street nor less than 1.5 metres from any side property line.

14.6 All ground signs shall consist of not more than two faces and shall be constructed with non-combustible frames and supported on concrete foundations. The face of a sign may be of combustible material and illuminated but shall not be rotating.

14.7 The maximum size of each face of a ground sign shall be 5.65 square metres, and if multiple signage is used, the maximum height of each individual sign section shall be 45 centimetres.

14.8 All wall signs shall be constructed of non-combustible frames with combustible or non-combustible facing and shall consist of not more than 9.3 square metres in total area.

14.9 No wall sign shall be illuminated externally.



SECTION 15 - PENALTY

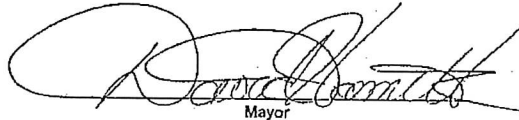
15.1 Any person violating any of the provisions of this By-law is guilty of an offence and shall be subject to a penalty of not more than Two Thousand Dollars (\$2,000.00), exclusive of costs, and all such penalties shall be recoverable under The Provincial Offences Act.

SECTION 16 - EFFECTIVE DATE

16.1 By-law Number 60-1970 of The Corporation of the City of Thunder Bay and amendments thereto are hereby repealed.

16.2 This By-law shall come into force and take effect upon the final passing thereof.

Enacted and Passed this 25<sup>th</sup> day of May, A.D. 19 92, as witnessed by the Seal of the Corporation and the hands of its proper Officers.

  
Mayor

  
City Clerk

Read a First time this 25<sup>th</sup> day of May, A.D., 19 92.

Read a Second time this 25<sup>th</sup> day of May, A.D., 19 92.

Read a Third time and finally passed this 25<sup>th</sup> day of May, A.D., 19 92.



Encroaching Signs

- a) The annual fee for an encroaching sign shall be the greater of \$50.00 or \$2.50 per square metre of sign face.
- b) Every permit for an encroaching sign shall be for a period of one year beginning with the first day of January and expiring on the 31st day of December.
- c) Every encroaching sign that continues in existence after the expiry date shall be subject to a renewal of licence at the rate prescribed in paragraph a).

Mobile and Mobile Billboard Signs

- a) The fee for inspection and approval of a mobile sign or mobile billboard sign shall be:

Mobile Sign \$20.00

Mobile Billboard Sign 50.00

- b) Every permit for a mobile sign or mobile billboard sign shall specify the date or dates and the location upon which the sign may be displayed and shall not be valid for any other time or location.

All Other Signs

- a) The fee for inspection and approval of all other signs shall be the greater of \$20.00 or \$2.50 per square metre of sign face.