

Series - 398 Nordics Marketing, Promotion, and Media Committee**A**

TBA	TITLES	DATES
<i>Accession 2010-35</i>		
7919-01	Marketing: Tickets	Jan 1, 1990 - Dec. 31, 1995
7919-02	Marketing: Tourism N.O.S.T.A. (North of Superior Tourism Association)	Jan 1, 1990 - Dec. 31, 1995
7919-03	Marketing: Tourism	Jan 1, 1990 - Dec. 31, 1995
7919-04	Marketing: T.V. Rights	Jan 1, 1990 - Dec. 31, 1995
7919-05	Marketing: Winter Thunder Program	Jan 1, 1990 - Dec. 31, 1995
7919-06	Marketing: Your Show Productions	Jan 1, 1990 - Dec. 31, 1995
7919-07	Marquis Marketing	Jan 1, 1990 - Dec. 31, 1995
7919-08	Marquis Marketing	Jan 1, 1990 - Dec. 31, 1995
7919-09	MBD	Jan 1, 1990 - Dec. 31, 1995
7919-10	Media	Jan 1, 1990 - Dec. 31, 1995
7919-11	Media	Jan 1, 1990 - Dec. 31, 1995
7919-12	Media	Jan 1, 1990 - Dec. 31, 1995
7919-13	Media	Jan 1, 1990 - Dec. 31, 1995
7919-14	Media: Chronicle Journal	Jan 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7919-15	Media Correspondence	Jan 1, 1990 - Dec. 31, 1995
7919-16	Media Guide	Jan 1, 1990 - Dec. 31, 1995
7919-17	Media Invitations	Jan 1, 1990 - Dec. 31, 1995
7919-18	Media Party	Jan 1, 1990 - Dec. 31, 1995
7919-19	Media: Policy	Jan 1, 1990 - Dec. 31, 1995
7919-21	Media Releases	Jan 1, 1990 - Dec. 31, 1995
7919-22	Media Releases	Jan 1, 1990 - Dec. 31, 1995
7919-23	Media Releases	Jan 1, 1990 - Dec. 31, 1995
7919-24	Media Services	Jan 1, 1990 - Dec. 31, 1995
7919-25	Media Services	Jan 1, 1990 - Dec. 31, 1995
7919-26	Merchandising and Licensing	Jan 1, 1990 - Dec. 31, 1995
7919-27	Merchandising Plan	Jan 1, 1990 - Dec. 31, 1995
7920-01	Merlins	Jan 1, 1990 - Dec. 31, 1995
7920-02	Merlins	Jan 1, 1990 - Dec. 31, 1995
7920-03	Misc. Media Releases - FYI	Jan 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7920-04	Millar Woodcraft	Jan 1, 1990 - Dec. 31, 1995
7920-05	Min. of Tourism	Jan 1, 1990 - Dec. 31, 1995
7920-06	News Search	Jan 1, 1990 - Dec. 31, 1995
7920-07	News Search Binder	Jan 1, 1990 - Dec. 31, 1995
7920-08	Nordic Tapestry CD FIS Fanfare Falun Pin	Jan 1, 1990 - Dec. 31, 1995
7920-09	Nordics Wrap Up	Jan 1, 1990 - Dec. 31, 1995
7920-10	Nordicum - FIS	Jan 1, 1990 - Dec. 31, 1995
7920-11	NOSTA (North of Superior Tourist Association)	Jan 1, 1990 - Dec. 31, 1995
7920-12	North Co	Jan 1, 1990 - Dec. 31, 1995
7920-13	Northern Lights Tourism Alliance	Jan 1, 1990 - Dec. 31, 1995
7920-14	Notices	Jan 1, 1990 - Dec. 31, 1995
7920-15	Office Opening	Jan 1, 1990 - Dec. 31, 1995
7920-16	Ontario Tourism Council	Jan 1, 1990 - Dec. 31, 1995
7920-17	Photographs	Jan 1, 1990 - Dec. 31, 1995
7920-18	Photographs	Jan 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7920-19	Pins	Jan 1, 1990 - Dec. 31, 1995
7920-20	Production Boards	Jan 1, 1990 - Dec. 31, 1995
7920-21	Program	Jan 1, 1990 - Dec. 31, 1995
7920-22	Project Planning	Jan 1, 1990 - Dec. 31, 1995
7922-01	Stimorol: Presenting Sposnor of The Nordic Ski World Championships 1995 Thunder Bay Binder	Jan. 1 1990 - Dec. 31, 1995
7922-02	Stimorol Release	Jan. 1 1990 - Dec. 31, 1995
7922-03	Symbol & Logotype	Jan. 1 1990 - Dec. 31, 1995
7922-04	Sultan in the Sky	Jan. 1 1990 - Dec. 31, 1995
7922-05	Task Sheet	Jan. 1 1990 - Dec. 31, 1995
7922-06	Television	Jan. 1 1990 - Dec. 31, 1995
7922-07	Television Rights	Jan. 1 1990 - Dec. 31, 1995
7922-08	Carrell and Partners Television Rights Binder	Jan. 1 1990 - Dec. 31, 1995
7922-09	Thunder Bay Hydro	Jan. 1 1990 - Dec. 31, 1995
7922-10	Thunder Bay Telephone	Jan. 1 1990 - Dec. 31, 1995
7922-11	Trondheim	Jan. 1 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7922-12	Video	Jan. 1 1990 - Dec. 31, 1995
7922-13	W.C. Advertising	Jan. 1 1990 - Dec. 31, 1995
7922-14	W.C. Media Releases	Jan. 1 1990 - Dec. 31, 1995
7922-15	Westburne Electric Supply (Midwest) Division	Jan. 1 1990 - Dec. 31, 1995
7922-16	Winter Thunder	Jan. 1 1990 - Dec. 31, 1995
7922-17	Woodland Tractor	Jan. 1 1990 - Dec. 31, 1995
7918-02	Internet	Jan. 1, 1990 - Dec 31, 1995
7918-03	Jim Kirby	Jan. 1, 1990 - Dec 31, 1995
7918-04	Kits	Jan. 1, 1990 - Dec 31, 1995
7918-05	Laurie Artiss Ltd	Jan. 1, 1990 - Dec 31, 1995
7918-06	Legal - Trademark	Jan. 1, 1990 - Dec 31, 1995
7918-07	License Chamber of Commerce	Jan. 1, 1990 - Dec 31, 1995
7918-08	Licensing and Merchandising	Jan. 1, 1990 - Dec 31, 1995
7918-09	Mallons	Jan. 1, 1990 - Dec 31, 1995
7918-10	Mallons Correspondence	Jan. 1, 1990 - Dec 31, 1995

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TBA	TITLES	DATES
7918-11	Mallon's Licensing Agreement	Jan. 1, 1990 - Dec 31, 1995
7918-12	Managers Reports	Jan. 1, 1990 - Dec 31, 1995
7918-13	Marketing	Jan. 1, 1990 - Dec 31, 1995
7918-14	Marketing	Jan. 1, 1990 - Dec 31, 1995
7918-15	Marketing	Jan. 1, 1990 - Dec 31, 1995
7918-16	Marketing Image: Color Palette	Jan. 1, 1990 - Dec 31, 1995
7918-17	Marketing: Colour Palette	Jan. 1, 1990 - Dec 31, 1995
7918-18	Marketing: Correspondence	Jan. 1, 1990 - Dec 31, 1995
7918-19	Marketing: CRTC	Jan. 1, 1990 - Dec 31, 1995
7918-20	Marketing: Forum Nordicum Oct 14-18/94	Jan. 1, 1990 - Dec 31, 1995
7918-21	Marketing: Go for Gold	Jan. 1, 1990 - Dec 31, 1995
7918-22	Marketing: Host Broadcaster CTV	Jan. 1, 1990 - Dec 31, 1995
7918-23	Marketing: Host Broadcaster EBU	Jan. 1, 1990 - Dec 31, 1995
7918-24	Marketing: Host Broadcaster Local Sponsorship	Jan. 1, 1990 - Dec 31, 1995
7918-25	Marketing: Hyball Marketing	Jan. 1, 1990 - Dec 31, 1995

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TBA	TITLES	DATES
7918-26	Marketing Image: Logo	Jan. 1, 1990 - Dec 31, 1995
7918-27	Marketing Image: Mascot	Jan. 1, 1990 - Dec 31, 1995
7918-28	Marketing: Licensing	Jan. 1, 1990 - Dec 31, 1995
7918-29	Marketing: Lotteries	Jan. 1, 1990 - Dec 31, 1995
7918-30	Marketing: Mallons	Jan. 1, 1990 - Dec 31, 1995
7918-31	Marketing MBD Marc Biver Developments: D. Zimmermann	Jan. 1, 1990 - Dec 31, 1995
7918-32	Marketing: Merchandise/Nordics Store	Jan. 1, 1990 - Dec 31, 1995
7918-33	Marketing: Merlin Productions	Jan. 1, 1990 - Dec 31, 1995
7918-34	Marketing: NHK - TV	Jan. 1, 1990 - Dec 31, 1995
7918-35	Marketing: Official Nordic Program	Jan. 1, 1990 - Dec 31, 1995
7918-36	Marketing Presentations	Jan. 1, 1990 - Dec 31, 1995
7918-37	Marketing Projects	Jan. 1, 1990 - Dec 31, 1995
7918-38	Marketing: Sleeping Giant Productions	Jan. 1, 1990 - Dec 31, 1995
7918-39	Marketing: Signage	Jan. 1, 1990 - Dec 31, 1995
7917-01	4-Party Agreement Signing	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7917-02	807 - City	Jan. 1, 1990 - Dec. 31, 1995
7917-03	Admin: Nor-wester Tourist Zoning Committee	Jan. 1, 1990 - Dec. 31, 1995
7917-04	Admin: Trademark	Jan. 1, 1990 - Dec. 31, 1995
7917-05	Advertising and Signage	Jan. 1, 1990 - Dec. 31, 1995
7917-06	Backgrounders	Jan. 1, 1990 - Dec. 31, 1995
7917-07	FYI Backgrounders Sent	Jan. 1, 1990 - Dec. 31, 1995
7917-08	Background Information	Jan. 1, 1990 - Dec. 31, 1995
7917-09	CBC	Jan. 1, 1990 - Dec. 31, 1995
7917-10	Chimic	Jan. 1, 1990 - Dec. 31, 1995
7917-11	Correspondence	Jan. 1, 1990 - Dec. 31, 1995
7917-12	Correspondence - MBD	Jan. 1, 1990 - Dec. 31, 1995
7917-13	Correspondence - Clara Grasia	Jan. 1, 1990 - Dec. 31, 1995
7917-14	Correspondence - Kristen Peterson	Jan. 1, 1990 - Dec. 31, 1995
7917-15	Correspondence - Kristen Price	Jan. 1, 1990 - Dec. 31, 1995
7917-16	Correspondence - MBD	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7917-17	Critical Letters RCD	Jan. 1, 1990 - Dec. 31, 1995
7917-18	CSA (Canadian Ski Association)	Jan. 1, 1990 - Dec. 31, 1995
7917-19	CTV Correspo Host Broadcaster	Jan. 1, 1990 - Dec. 31, 1995
7917-20	CTV Host Broadcaster Info	Jan. 1, 1990 - Dec. 31, 1995
7917-21	Doug Smith CTV	Jan. 1, 1990 - Dec. 31, 1995
7917-22	Duluth News Tribune	Jan. 1, 1990 - Dec. 31, 1995
7917-23	EBU - Host Broadcaster	Jan. 1, 1990 - Dec. 31, 1995
7917-24	Ephemera	Jan. 1, 1990 - Dec. 31, 1995
7917-25	Ephemera	Jan. 1, 1990 - Dec. 31, 1995
7917-26	Explorer Editions Vesa Peltanen	Jan. 1, 1990 - Dec. 31, 1995
7917-27	Feb. 1991 Val Di Fiemme World Nordic Championships Binder	Jan. 1, 1990 - Dec. 31, 1995
7917-28	File	Jan. 1, 1990 - Dec. 31, 1995
7917-29	Finnish Brochure	Jan. 1, 1990 - Dec. 31, 1995
7917-30	FIS (Federation Internationale de Ski) Corresp. Host Broadcaster	Jan. 1, 1990 - Dec. 31, 1995
7917-31	Host Broadcaster	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7917-32	Hyball Marketing, Candleman	Jan. 1, 1990 - Dec. 31, 1995
7918-01	Inquiries Marketing Services	Jan. 1, 1990 - Dec. 31, 1995
7918-40	Marketing: Surveys	Jan. 1, 1990 - Dec. 31, 1995
7918-41	Marketing - Television ZDF	Jan. 1, 1990 - Dec. 31, 1995
7921-01	Promotion & Community Relations Committee Meetings - Minutes	Jan. 1, 1990 - Dec. 31, 1995
7921-02	Promotion Correspondence	Jan. 1, 1990 - Dec. 31, 1995
7921-03	Proposals Marketing Services	Jan. 1, 1990 - Dec. 31, 1995
7921-04	Protocol - Sponsor Requirements VIP Service	Jan. 1, 1990 - Dec. 31, 1995
7921-05	Publication: Requests	Jan. 1, 1990 - Dec. 31, 1995
7921-06	Quotes Marketing Services	Jan. 1, 1990 - Dec. 31, 1995
7921-07	Review W. Pat	Jan. 1, 1990 - Dec. 31, 1995
7921-08	Road to 95	Jan. 1, 1990 - Dec. 31, 1995
7921-09	Roy-All Sweets	Jan. 1, 1990 - Dec. 31, 1995
7921-10	Royal CDN Mint	Jan. 1, 1990 - Dec. 31, 1995
7921-11	Shoppers Drug Mart	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7921-12	Signage	Jan. 1, 1990 - Dec. 31, 1995
7921-13	Signage Quotes	Jan. 1, 1990 - Dec. 31, 1995
7921-14	Sponsors	Jan. 1, 1990 - Dec. 31, 1995
7921-15	Sponsorship	Jan. 1, 1990 - Dec. 31, 1995
7921-16	Sponsorship	Jan. 1, 1990 - Dec. 31, 1995
7921-17	Sponsorship: Airline	Jan. 1, 1990 - Dec. 31, 1995
7921-18	Sponsorship: Airline	Jan. 1, 1990 - Dec. 31, 1995
7921-19	Sponsorship: Bombardier	Jan. 1, 1990 - Dec. 31, 1995
7921-20	Sponsorship: Briko	Jan. 1, 1990 - Dec. 31, 1995
7921-21	Sponsorship: Buchanan	Jan. 1, 1990 - Dec. 31, 1995
7921-22	Sponsorship: Canadian Airlines	Jan. 1, 1990 - Dec. 31, 1995
7921-23	Sponsorship: Chrysler	Jan. 1, 1990 - Dec. 31, 1995
7921-24	Sponsors: CIBC	Jan. 1, 1990 - Dec. 31, 1995
7921-25	Sponsorship: CLE	Jan. 1, 1990 - Dec. 31, 1995
7921-26	Sponsorship Committee	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7921-27	Sponsorship Committee Mtgs	Jan. 1, 1990 - Dec. 31, 1995
7921-28	Sponsorship: Competition Equipment	Jan. 1, 1990 - Dec. 31, 1995
7921-29	Sponsorship: Epson	Jan. 1, 1990 - Dec. 31, 1995
7921-30	Sponsorship: Government - Fed/Prov	Jan. 1, 1990 - Dec. 31, 1995
7921-31	Sponsorships General	Jan. 1, 1990 - Dec. 31, 1995
7921-32	Sponsorship: Husky Oil	Jan. 1, 1990 - Dec. 31, 1995
7921-33	Sponsorship: I.M.G.	Jan. 1, 1990 - Dec. 31, 1995
7921-34	Sponsorship: Isuzu	Jan. 1, 1990 - Dec. 31, 1995
7921-35	Sponsorships: KLM Airlines	Jan. 1, 1990 - Dec. 31, 1995
7921-36	Sponsorships: Krombacher	Jan. 1, 1990 - Dec. 31, 1995
7921-37	Sponsorship: Lakehead Motors	Jan. 1, 1990 - Dec. 31, 1995
7921-38	Sponsorship: Linel	Jan. 1, 1990 - Dec. 31, 1995
7921-39	Sponsors - Merchandise	Jan. 1, 1990 - Dec. 31, 1995
7921-40	Sponsors: Old Fort William	Jan. 1, 1990 - Dec. 31, 1995
7921-41	Sponsorship: Ontario Lottery Corp.	Jan. 1, 1990 - Dec. 31, 1995

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TBA	TITLES	DATES
7921-42	Sponsorship Packages	Jan. 1, 1990 - Dec. 31, 1995
7921-43	Sponsorship: Rotary Clubs	Jan. 1, 1990 - Dec. 31, 1995
7921-44	Sponsorship: Stimorol	Jan. 1, 1990 - Dec. 31, 1995
7921-45	Sponsorship: Sun Ice	Jan. 1, 1990 - Dec. 31, 1995
7921-46	Sponsorship: Vehicles	Jan. 1, 1990 - Dec. 31, 1995
7919-20	Media Releases	May, 1994