

Series - 419 Communications and Media Coverage

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TBA	TITLES	DATES
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Accession 2011-20

8023-09	Publications and printed matter	1965 - 1980, predominantly 1979 - 1980
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File contains records relating to acquiring film and photograph services for the Games. Also included are a series of publications relating to sport in Canada. (See Publications Catalogue for further details.)

8035-20	CKPR 580	1977 - 1978
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File contains records relating to local radio in Thunder Bay and the possible use of radio in the promotion and publication of Jeux Canada Games 1981.

8035-30	Miscellaneous business proposals	1977 - 1979
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File contains various business proposals from companies interested in working for the Jeux Canada Games 1981 in relation to construction, facilities and engineering.

8023-01	Jeux Canada Games '81: Pre-Games Press Coverage	1977 - 1981
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File consists of a compilation of photocopied newspaper coverage relating to the Jeux Canada Games 1981 in the time leading up to the event.
The title of this file is based on the title of the compilation.

8023-05	Media Releases and Conferences	1977 - 1981
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File contains a compilation of the various Media Releases distributed by Jeux Canada Games 1981.
File title based on the title of the compilation.

8023-06	C.B.C	1977 - 1982
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File contains correspondence and meeting minutes relating to filming and media coverage of the Games by CBC. Also included is a photocopy of a Film Production Agreement between Jeux Canada Games 1981 and Chetwynd Films Ltd regarding the production of a short motion picture film titled "Going for Gold".

8035-29	Miscellaneous business proposals	1978
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File contains correspondence and corporate information from various companies interested in working for Jeux Canada Games 1981 in relation to publicity, advertising and graphic design.

8035-34	Pitney Bowes	1978 - 1979
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File consists of correspondence regarding Jeux Canada Games 1981 postage meter plates.

8023-08	Communications network	1978 - 1981
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File contains records relating to the establishment of a telecommunications infrastructure for the Jeux Canada Games 1981.

8035-33	North of Superior Travel Association and Rendezvous Country	1978 - 1981
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File contains correspondence relating to cooperative activities for tourism between Jeux Canada Games 1981 and the North of Superior Travel Association.

8035-39	Stanfield's	1978 - 1981
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File contains correspondence between Jeux Canada Games 1981 and Stanfield's Limited regarding the sale and distribution of t-shirts featuring the Games logo. Also included is a signed agreement governing the licensing rights to produce and distribute the t-shirts.

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TBA	TITLES	DATES
8035-24	Labatt's	1979
	File contains a proposal from Labatt Ontario Brewery regarding their proposed involvement in the Jeux Canada Games 1981.	
8035-28	Ministry of Tourism	1979
	File contains correspondence relating to the Ontario Ministry of Tourism and their use of Jeux Canada Games 1981 as part of a broader tourism campaign for the Province of Ontario for 1980 - 1981.	
8035-31	Molson's Brewery (Ontario)	1979 - 1980
	File contains an agreement between Molson's Brewery (Ontario) and Jeux Canada Games 1981 and related meeting minutes and correspondence agreement relating to corporate donations, advertising partnerships and personnel assistance.	
8035-26	McLean Hunter Cable Television	1980
	File contains correspondence from Jeux Canada Games 1981 to McLean Hunter Cable Television regarding the possibility of broadcasting sports results throughout the Games.	
8023-02	National Press Coverage: Week One	1981
	File consists of photocopied newspaper coverage of the first week of the Jeux Canada Games 1981. Title is based on the title of the compilation.	
8023-03	National Press Coverage: Week Two	1981
	File contains a compilation of national newspaper coverage of the second week of the games. File title based on the title of the compilation.	
8023-04	National Press Coverage Post Games	1981
	File contains a compilation of newspaper articles covering the period after the Games. File based on title of the compilation.	
8023-10	Translations	1981
	File contains a range of draft compilations intended for translation into French.	
8023-11	Translations sent to Winnipeg and Ottawa (2 files)	1981
	File contains a variety of correspondence and memoranda intended for translation into French.	
8023-07	Chetwynd Films	1981 - 1982
	File contains correspondence regarding the Chetwynd Films production "Going for Gold."	