

Series - 420 Background Information to the Games

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TBA	TITLES	DATES
<i>Accession 2011-21</i>		
8038-41	Fitness and Amateur Sport (3 files)	1974 - 1982, predominantly 1978 - 1981
File contains records relating to the relationship between Jeux Canada Games 1981 and the Fitness and Amateur Sport division of the Government of Canada. Included are records concerning the initiatives undertaken by the Community Fitness Campaign within the City of Thunder Bay and correspondence between Jeux Canada Games 1981 and Fitness and Amateur Sport regarding funding possibilities, equipment use and invitations to special events. Also included are a series of newspaper publications relating to the position of sports in Canada, private and public sector funding and three publications produced by Fitness and Amateur Sport regarding evaluations of health and fitness within Canada and the position of the Ministry.		
8024-02	K.R. Campbell and Associates brief/ presentation.	1978 - 1979
File contains correspondence with K.R. Campbell Communications Incorporated regarding visual graphic design for the Games including; correspondence and stationary design, the creation of a national slideshow, the development of an ad campaign titled "Waking the Sleeping Giant" and the publication of a booklet about the games. The official logo of the games was created by Ken Campbell, the director of K.R. Campbell and Associates Incorporated.		
8024-04	Logo Kit	1978 - 1979
File contains a Logo Kit detailing various forms and sizes of the official logo of the Jeux Canada Games 1981 for use by authorized parties.		
8024-01	Games Background Information	1978 - 1981
File contains three booklets compiled by Jeux Canada Games 1981 detailing information about the organizational structure of the host society and the roles and responsibilities of affiliated groups.		
8038-42	Ministry of Culture and Recreation (2 files)	1978 - 1981
File contains records relating to the involvement of the Ontario Ministry of Culture and Recreation in the Games. The file consists predominantly of correspondence between the two parties discussing various issues including their roles and responsibilities under the Four Party Agreement and funding issues. Also included is a signed by-law establishing four primary facilities used in the Games as community centres within the City of Thunder Bay.		
8024-03	Lapel pins and buttons	1979
Correspondence and memoranda regarding the sale and distribution of lapel pins for the games.		
8024-05	Medical services	1979 - 1980
File contains records of the Medical Committee including meeting minutes, protocols and responsibilities for various medical staff.		
8024-06	Project management system	1979 - 1980
File contains records relating to a consultancy firm's potential involvement in the Games. The proposal outlined by the consultancy firm pertains to the development of a project management system for the host society's operations in the year leading up to the Games.		
8024-07	SSSAA Track and Field Meet	1979 - 1980
File contains correspondence regarding the Superior Secondary Schools Athletic Association's (SSSAA) bid to host the 1981 Ontario Federation of Schools Athletic Association (OFSAA) Track and Field Meet in Thunder Bay.		
8024-08	Venues	1980
File contains records relating to the various venues used for sporting events.		

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8039-02	Sports Directory - Northwestern Ontario Regional Sports Council	1981
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File contains a directory published by the Northwestern Ontario Regional Sports Council highlighting major sports institutions and government agencies across northwestern Ontario. (See Publications catalogue for additional information.)