

Series 398 - Nordics Marketing, Promotion, and Media Committee

1995 Nordic W Fonds

1990 - 1995

1.8 m.

The Nordic World Ski Championships have been held since 1925 and have focused upon the disciplines of cross country skiing, ski jumping, and nordic combined (a combination of cross country and ski jumping). In 1995 the games were held in Thunder Bay. This was only the second time in the history of the games that they were held outside of Europe. The event took place from March 9 - 19 at the Big Thunder national ski training centre. The following series consists of correspondence relating to advertising, television broadcasting, marketing documents including brochures, sponsorship information, and tourist information.

Textual records, photographs, technical drawings, maps, audio CD, audio cassette tape, 3 1/2" floppy disks

Transferred from the 1995 Nordic World Games Committee to the City of Thunder Bay Archives

These records were artificially arranged by an archivist

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None Expected