

1978 - 1982

45 cm. (1.5 boxes of textual records and other material)

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Series consists of records relating to the organization of publicity campaigns and media coverage of the Games. Included are correspondence between the CBC and Jeux Canada Games 1981, documentation regarding the Chetwynd Films production "Going for Gold" and media releases issued by the host society in the period leading up to the Games and throughout the course of the event. Also included is a film reel featuring "Going for Gold" and a second film reel titled "Canada Games Complex", produced by students at Confederation College. In addition to media coverage are business proposals from various organizations, interested in conducting publicity, advertising and graphic design work for Jeux Canada Games 1981.

Media coverage has been photocopied and organized into booklets by Jeux Canada Games 1981.

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A File Inventory is available for this series. For publications found in this series, please consult the Publications Catalogue.