

2019 – 2022 One City, Growing Together Corporate Strategic Plan Update

Progress Update: May 9, 2022

Highlights of the City's Strategic Plan activities and progress. For full updates visit www.thunderbay.ca/stratplan

Status of City's Strategic Actions

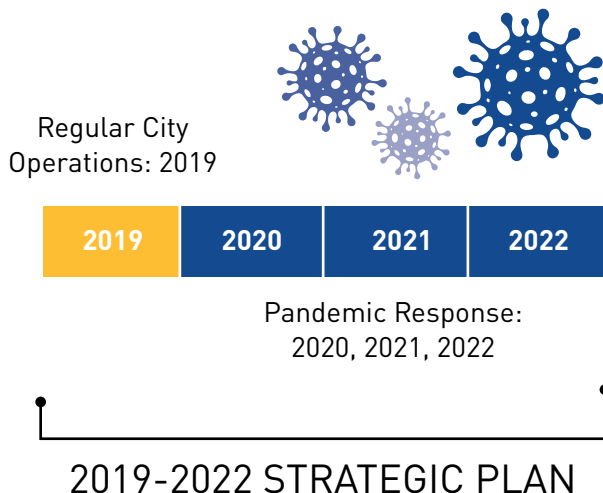


Status of City's Program & Services Review Actions

5 completed by year-end | 8 significant progress, extend beyond Plan | 1 deferred

Pandemic Response

Despite pandemic disruptions during three quarters of the Strategic Plan timeline, significant progress has been achieved.



Key Indicators





New Truth & Reconciliation Committee

14+ Indigenous Partners collaborating on city-wide approach

100% Cultural Awareness Training of non-union managerial City staff

313+ engaged on Indigenous Relations Strategy Action Plans



\$6.6M invested on **Climate Adaptation Strategies**

Climate-Forward City: Thunder Bay Net-Zero Strategy endorsed

150+ engaged on Sustainability Plan renewal

Recycling expanded: #3 - #7 coded plastic containers now recyclable

7% increase plastic recycling



New Corporate Digital Strategy to enhance digital services & processes over the next 4 years

Open Data Portal Launched

69 datasets

6,800 visits

300 downloads



Rural & Northern Immigration Pilot

300+ candidates

130+ employers

\$500K funding, electric vehicle charging

Tourism Pandemic Recovery

59% annual hotel occupancy rate vs. 41.9% Canadian average

Cruise Ships

8 scheduled visits

\$3.5 - \$5.5M estimated economic impact

56 - 88 new jobs

\$1.8M funding for Pool 6 site



Boulevard Lake Dam

Grand Opening: Fall 2021

North Core Streetscape Final Concept to be presented: Summer 2022

\$3.7M funding received to date for Conservatory Renewal

Waterfront Development

Designs in place & construction in 2023:

- North Water Street Lookout
- Mission Island Trail
- 2km section of trail to Pool 6

Asset Management Plan

Phase 1 complete – Plan for all core assets

Phase 2 underway (completion 2024) – Plan for all assets

Phase 3 underway (completion 2025) – Financing strategy to maintain assets

Victoriaville Demolition

2022 - Designs & costing to be completed

2025 - If approved, anticipated demolition



Zoning & Downtown Improvements

New Zoning By-law Adopted: Spring 2022

Strategic Core Area Community Improvement Plan (CIP) Complete

CIP Grants (2020-2022): 20 approved grants worth \$205,460

2021 – 2025 Community Safety & Well-Being Plan established for Thunder Bay

Affordable Access to Recreation & Culture Pilot – report by year-end, if approved, implementation late 2023