

**tbaytel**



PRESENT

# MAYOR'S COMMUNITY SAFETY & CRIME PREVENTION AWARDS



(l-r): Bryson Matinet, Walker Atlookan and Drew Waboose.  
Photo by The Chronicle-Journal 2012



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# MESSAGE FROM THE MAYOR



I am delighted to present the recipients of the 2nd annual Mayor's Community Safety & Crime Prevention Awards.

At its root, crime prevention is about building strength, capacity and resilience within our communities. The recipients of these awards, each in their own way, demonstrate just how this is possible. As Mayor, I am pleased to see so many excellent examples of how citizens of Thunder Bay work together toward making this city an even better place to call home.

Each recipient also illustrates the importance of community partnerships for success. Partnerships are a pivotal part of what we are celebrating here tonight, and I want to encourage others to follow the example set by these individuals and groups. Crime prevention is everyone's responsibility, and by working together we can make a difference.

On behalf of my colleagues on City Council and the City of Thunder Bay, I want to congratulate this year's recipients of the 2nd annual Community Safety & Crime Prevention Awards.

Sincerely,

A handwritten signature in black ink, appearing to read "Keith P. Hobbs".

Keith P. Hobbs  
Mayor

***"At its root, crime prevention is about building strength, capacity and resilience within our communities."***

# TOGETHER WE CAN MAKE THUNDER BAY A SAFER AND MORE WELCOMING CITY.



*Recipients and Sponsors of the 2011 Mayor's Community Safety & Crime Prevention Awards.*

Thunder Bay has joined a growing movement to understand the root causes of crime at the local level and to mobilize around proven strategies that will reduce crime, victimization, and fear of crime and disorder.

The Crime Prevention website ([www.thunderbay.ca/crimeprevention](http://www.thunderbay.ca/crimeprevention)) contains more information about the Mayor's Community Safety & Crime Prevention Awards and the Community Safety & Crime Prevention Strategy.

# MESSAGE FROM THE CHAIR



The Mayor's Community Safety & Crime Prevention Awards recognize and celebrate individuals and organizations making Thunder Bay a safer place to live, work and play.

The Crime Prevention Council implemented these awards during Crime Prevention Week to recognize the contributions of citizens and groups who make our city safer and more welcoming for everyone. The awards comprise a central component of our 2011-2014 Community Safety and Crime Prevention Strategy. They provide an opportunity to celebrate the strength and capacity of

people making a difference, and to share their success stories.

The work behind the recipients of this year's awards takes many forms such as supporting children, youth, and women; raising awareness of and acceptance toward gender and sexual diversity; and broadening the cultural landscape of the city.

We received many nominations this year, and selecting this year's recipients was no easy task. After careful consideration, we are pleased to introduce the recipients of the 2nd annual Mayor's Community Safety & Crime Prevention Awards. Please join me in congratulating them on their achievements.

A handwritten signature in black ink that reads "Wendy Landry". The signature is written in a cursive, flowing style.

Sincerely,

Wendy Landry, Chair

***"The awards provide the Crime Prevention Council an opportunity to recognize the strength and capacity of people making a difference, and to share their success stories."***

# COMMUNITY HERO

## SHARON JOHNSON



*Sharon Johnson has dedicated her time to organizing the Full Moon Memory Walk since 2005.*

“We can’t bring them back, but we can remember them for the beautiful women they were.”

This is the motivation that drives Sharon Johnson, key organizer of the Full Moon Memory Walk, an initiative started in the fall of 2005 to honour and remember missing and murdered Anishinaabe and Métis women in Thunder Bay and Northwestern Ontario.

Sharon’s walk is a personal one. The first walk took place in September 2005. Thirty-five people walked in silence down Simpson Street, over the Pacific Avenue Bridge and down to the Neebing-McIntyre River Floodway. It was here that Sharon’s 18 year-old

sister Sandra was found murdered in 1992. The case remains unsolved.

Now in its eighth year, the Full Moon Memory Walk has established itself as an important and valued event in the city. The Walk begins with a flag raising ceremony at City Hall and ends with a drum ceremony and sacred feast.

Participants and supporters of the Walk include various community organizations and some First Nations, as well as families and friends of women who have gone missing or been murdered. While the Walk serves as a memorial, it also conveys a powerful message: Anishinaabe and Métis women are valued and cherished citizens of Thunder Bay.

## BUSINESS AWARD

# NORTHERN WOMAN'S BOOKSTORE



*Margaret Phillips, co-founder of the Northern Woman's Bookstore.*

Empowering women for nearly 30 years, the Northern Woman's Bookstore and its team of volunteer staff plays a fundamental role in crime prevention.

Margaret Phillips, the Bookstore's co-founder is a tireless advocate and educator for women's issues, particularly those specific to Aboriginal women and women of Northern Ontario. She travels to countless events to promote women's literature using books, magazines and other media to educate the public to reduce stigma and discrimination.

As one of the last independent bookstores in the city, they carry literature not found elsewhere. This

includes First Nation and Métis literature, books by local writers, as well as literature on subjects such as violence, lesbian issues and women's health. They host book launches, music events, book clubs, writers' circles, art installations and workshops.

The feminist-run bookstore also has an outstanding reputation in the neighbourhood and the broader community as an informal 'safe space' for women experiencing violence at home or on the streets. Women know they can come to the Bookstore and the staff will help them deal with their immediate trauma and assist in navigating the services available to them.

Over the years, the Bookstore has collaborated with a range of groups, such as Ontario Native Women's Association, The Thunder Bay Public Library, The Learning Café, Confederation College and ThunderPride to make Thunder Bay and Northwestern Ontario a safer and more welcoming place for women.

## MEDIA AWARD

# BIINDIGAATE INDIGENOUS FILM FESTIVAL



*Michelle Derosiers, Festival Director outside  
Paramount Theatre, host venue for Biindigaate  
Film Festival.*

Media shapes the way we understand the world and our place in it. As the only Indigenous peoples film festival in the region, Biindigaate plays a pivotal role in changing perceptions of Indigenous culture to more accurately reflect its strength, breadth and diversity.

Biindigaate, which means “The Light Shining In” in Anishnawbemowin, is a four-day event showcasing First Nation, Métis, and Inuit culture through film and other artistic mediums.

The Festival provides a unique opportunity to use artistic media to bring people together with the goal of fostering a stronger community. Building on the strong tradition of storytelling, the Festival also gives aspiring and established artists a venue to exhibit contemporary incarnations of this custom.

Since its inception in 2009, Biindigaate has not only contributed to the cultural and economic development of Indigenous peoples, but because of its location in the heart of the downtown north core, also fuels the revitalization of the Waterfront District. Collaborating with dozens of other businesses, organizations and institutions to showcase filmmakers, artists, producers, and musicians, Biindigaate is transforming the cultural landscape of the city.



## EDUCATION AWARD

# JULIA MACARTHUR, THE OTHER 10%



*(l-r) Julia MacArthur, Beth Heywood, Lora Northway and Kierston Potter of The Other 10%.*

Acceptance, regardless of your sexual orientation and gender identity, is the driving force behind The Other 10%, a group by and for lesbian, gay, bisexual, transgender, two-spirited, intersex, queer and questioning youth (LGBTTIQ).

Recognizing the range of stress factors that can affect LGBTTIQ youth and the

need for a safe gathering space, Julia MacArthur led the creation of The Other 10% in 2011. Prior to the group's existence, Thunder Bay had no established place for LGBTTIQ youth to gather and connect. Julia and her colleagues Betsy Martin and Wanda MacArthur run the drop-in group for youth 12 – 25 years of age.

The Other 10% not only supports LGBTTIQ youth through its regular gatherings, but also educates the broader community about differences in gender and sexual identities by working with community members, community services and community partners, such as Children's Centre Thunder Bay and Norwest Community Health Centres.

Special events such as Queer Prom and participation in ThunderPride foster a sense of community and belonging for the group members. Education, conversation, bringing people together and creating partnerships make The Other 10% a group that provides the protective factors needed to make Thunder Bay a safer city for everyone.

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# YOUTH LEADERSHIP AWARD

## REENA LEGARDE



*Reena Legarde Chairs the Thunder Bay region's chapter of Canadian Students for Sensible Drug Policy and is a National Representative.*

Forging connections with diverse groups of youth while educating the broader public, Reena Legarde is a trail-blazer. Through her leadership, young people are actively promoting innovative ways to reduce and deter substance use in the Thunder Bay region.

In her volunteer position as the Chair of the Thunder Bay region's chapter of Canadian Students for Sensible Drug Policy (CSSDP), and as a National Representative in this cross-Canada grassroots network, she advocates and educates for drug policy reform from an evidence-based standpoint.

Reena has forged connections with the Thunder Bay Drug Strategy, and has been active in bridging Aboriginal

communities and drug policy impact groups. She is a key organizer in a drug policy conference to be held this fall in partnership with Fort William First Nation.

Reena is well known for the gentle, intelligent approach she takes to educating the public on the root causes of addiction. Well versed in the power of social media, she uses it to help change perceptions of substance use from an individual criminal problem, to a pressing social issue that requires a community-wide response.

# ENFORCEMENT PROFESSIONAL AWARD

## CONSTABLE JULIE TILBURY



*Constable Julie Tilbury's passion about the people she serves shines through in her work.*

As the face of Crime Stoppers, most people know Constable Julie Tilbury. However, it is her work behind the scenes that makes Julie an exceptional member of the Thunder Bay Police Service.

Recognizing the importance of sport in building confidence and a sense of community, Julie contributed countless volunteer hours to ensure the 2011 Special Olympic Winter Games in Thunder Bay were a success.

Julie has taken the lead in initiating "Student Crime Stoppers" in local schools, and is in the process of coordinating the roll out of the project with both local school boards. At

Confederation College she is developing a partnership to engage students in a video contest to promote crime prevention and community safety. Julie also helped launch Operation Freeze in partnership with Mac's Convenience stores, a positive ticketing program that rewards youth for contributions they make to their community.

Passionate about the people she serves, especially the more vulnerable members of our city, Julie knows successful crime prevention initiatives must include empowering communities and building relationships.

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# OUTSTANDING COMMUNITY PROJECT

## COMMUNITY COALITION UNIFIED FOR THE PROTECTION OF OUR CHILDREN AND YOUTH (CCUPCY)



*Mark Sault, Co-Chair of CCUPCY, believes community partnerships are behind the success of events such as Paint The Town, Fall Harvest, and Spirit of Winter.*

With a vision that youth are the future, the Community Coalition Unified for the Protection of Our Children and Youth (CCUPCY) is an alliance of concerned citizens and organizations working together to make Thunder Bay a safer place.

CCUPCY has been active in the city for over 12 years, hosting annual community and cultural events such as Paint The Town, a spring clean-up where young people work together to remove negative graffiti in the city. CCUPCY also organizes Fall Harvest, a unique learning experience on traditional harvesting techniques, and an opportunity for Aboriginal students to feel pride in their identity. Spirit of Winter is another annual CCUPCY event that encourages positive engagement for

youth through a mix of traditional and contemporary food, music and dance.

Mark Sault, CCUPCY's Co-Chair, also has a particular passion for deterring youth gangs. CCUPCY brings families together to discuss the effects of gang-related violence, and proven ways to prevent gang involvement.

CCUPCY is the epitome of collaboration. It unites educational institutes, community elders, service agencies, law enforcement and justice, treatment centres, youth organizations and the community at large to nurture and support our children and youth.

# OUTSTANDING COMMUNITY PROJECT

## COMMUNITY ACTION GROUP



*The Community Action Group connects kids like Connor Noy and Jason King (l-r), organizing activities that are fun and safe.*

“The Earth and its axis were built by Love. This is my world; its axis is this neighbourhood,” says Alana King, Co-Chair, of the Community Action Group (CAG). It takes community to make things happen. Building community is exactly what the CAG does in the Windsor/Picton/Blucher neighbourhood.

Windsor/Picton/Blucher has one of the highest concentrations of children and youth in the city. Recognizing the challenges and opportunities this brings, CAG is making the neighbourhood one of the best in the city to raise children. Alana and her Co-Chair Steve Mantis know the simple act of bringing people together toward a common goal is the first step to creating a positive family atmosphere.

Despite being active for just over a year, CAG is already making an impact. Partnering with Alpha Court, Katimivik, Thunder Bay Housing and others, CAG builds community by publishing a newsletter, hosting community feasts, neighbourhood clean-ups and a road hockey tournament. Organized events bring neighbours together to have fun, and create community pride.

Children and youth are developing greater feelings of structure and belonging. Having recently acquired a permanent meeting space in the heart of the neighbourhood, CAG looks forward to increasing community pride and involvement in Windsor/Picton/Blucher.

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# THUNDER BAY CRIME PREVENTION COUNCIL GUIDING PRINCIPLES



*Participants of Jane's Walk 2012 explore the Waverley/Prospect neighbourhood.*

## WE:

- Believe effective action is based on knowledge, research and experience
- Prevent crime through addressing its root causes
- Build on the strengths and capacities of our communities
- Collaborate with our communities on solutions and actions
- Include a diversity of voices
- Value respect and compassion in our attitudes and actions
- Believe everyone has responsibility for making the city safe and welcoming



Proud to be your Police Service!



## Proud Sponsors of the Mayor's Community Safety & Crime Prevention Awards

At Tbaytel, we believe nothing's more important than taking care of the neighbourhood. After all, Thunder Bay is more than just the place we do business, it's our home.

Crime prevention is a responsibility we all share and it's up to us all to ensure the places where we live, work and play are safe and welcoming. So make a better connection with the people in your neighbourhood – be more visible, look out for your neighbours and together let's prevent crime before it has a chance to happen.

**Connecting People, Protecting Neighbourhoods**

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