FAQ for Call for Talent, Food Vendors, Event Vendors, Artists/Artisans, and Community Groups

1. How much notice will vendors get in terms if an event will be in person or virtual?

The events and programming are dependent on the Ontario Government Regulations in place at the time of the event. As we plan for multiple scenarios, the applications will help us gauge interest and understand what services participants can offer. Planning for the unknown is new territory. It would be beneficial to know what you would consider an appropriate amount of notice required to help us in our planning.

2. If an event will be virtual, will vendors be able to setup on city property (i.e. Waterfront) for pickup or will they have to setup at their place of business/private property?

We cannot answer this question at this time, as we do not the regulations around the social gathering. Please indicate in your application what services you can offer and what type of set up is required. If events and programming are offered in a virtual format only, it will be likely due to the inability to gather; in this scenario, in-person sets would be not possible.

3. If an event will be virtual, will the City assist in any way to setup pre-ordering for patrons?

Currently, the City of Thunder Bay does not have access to a system for pre-ordering. Until we know the full scope of what services vendors can offer, we cannot answer questions on specific formats as we are still in the preliminary planning stages. We are looking for vendors interested in pivoting their services to work within the changing event delivery formats. Please indicate what you would require to be able to participate in various formats.

4. What is the concept of the events and how we may be included?

At this time we are planning for multiple scenarios. We are looking to gauge interest of participants still wanting to participate whether our events are virtual, in-person, or hybrid. Question to consider – would your community group consider programming options (virtual or in-person)? If yes, your programming could include a kit that would engage with participants.

5. Assuming we select in-person for an event, if we are able to provide deliveries and pickup for pre-orders, do I need to also select virtual for the same event?

Yes, if you are able to provide deliveries and pick-up for pre-orders you will also need to select virtual for the same event. You can select both options for the same event.

6. Would the on-site event include marketing and advertising of food promotion and menu, or is that restricted to virtual events?

There is opportunity to advertise food vendors for in-person events; however, the City will not produce specific ads for vendors but more specific to the events themselves.